CORPORATE PROFILE
In the Software development scenario, IPSR is offering both web based applications and other Custom Software solutions. “eZcom” is the accounting software developed by IPSR based on the Research activities done by our software professionals. The development of this product was completed in a span of 5 years. This product is available in different modules including that for billing purpose to module with high-end application like credit card facility and bar-coding facility. This product has more than 600 installations in the Kerala market. In web division company is dealing with different products like Integrated Content Management System (iCMS), a product that enables webmasters to modify websites and portals, Quicksite, an advanced yet compact software product to build website in a matter of minutes. Our software products also include CRM, SCM & E-commerce applications. We are also concentrating on custom application development services.

In the boom period most of the IT Companies were concentrating on international markets only. But IPSR has given equal importance to the domestic market in a time when it was very difficult to successfully implement software products/projects and survive in the local market. Now the company has a very strong base in the local market, which is still unattainable to most of the industry leaders. Strong presence in the local market will be very much helpful to the company during this recession.

IPSR is very much keen in implementing and maintaining latest technology and software development practices/procedures. As a part of cost reduction process most of the companies are now concentrating on open source based technology. But IPSR had realized the potential of open source technology much earlier and has different products based on open source technology to it’s credit.
IPSR can claim a well equipped Hardware & Networking division. This division is dealing with both branded and assembled PC’s/Laptops. Customer support division can claim around 3000 satisfied clients in the Kerala market. This division is offering service to both corporate segment and home segment.

IPSR is also supporting other entrepreneurs to set up their own IT divisions in the Kerala market by arranging infrastructure facility, manpower and technical support.

Along with own development IPSR is committed to support the society as well as it’s competitors.

Having head quartered at Kottayam, IPSR own branches at Kochi South, Kochi North and Calicut in Kerala. IPSR have representatives in overseas countries like USA, Canada, UK, Netherlands and UAE. M/s Vander,Sanden consultant of Netherlands is acting as the agent of IPSR in the European countries.

Satisfied and committed employees are one among the major factors for the success of IPSR. IPSR is offering very good working environment to the employees. Most of the policies and procedures are open to all. Everybody will get chances for his/her career enhancement and professional development. All the team leaders are recruited from own team itself. A team of employees are still serving the Company from the time of it’s incorporation. Also there are many employees who have completed 5 years of service here, which is very rarely seen in IT industry. Most of the employees are selected from the training division itself. So we can feel a student -teacher relationship in all divisions of IPSR, which is key factor in maintaining very good employee relation here. Employees are much attached with this organization. Management is always attentive in providing all the statutory and non-statutory benefits to the employees. Employees can enjoy freedom and feel job security at IPSR. No issues like Pink slips hire and fire are at IPSR

Regarding the products and services offered, IPSR is very much alert in marinating global standards. IPSR is on it’s way to attain the international quality certifications. Satisfied customers are the real promoters of the brand “IPSR”
Learning Services Division
The objectives of learning services division of ipsr solutions ltd., was to creating employment opportunities in Kerala, especially in IT sector and management field and to develop employable candidates in the above segment.
In training division, we offer certification programs and training in latest technologies like PHP, JAVA, .NET etc. IPSR also provides the international certification programs offered by Microsoft, CISCO and Red Hat Linux.

ipsr solutions ltd.is offering RHCE, RHCSS certification in Red Hat Linux. ipsr solutions ltd.is one among the best partners of Red Hat India (P) Ltd. The success of ipsr solutions ltd.in the field of Linux training and certification is heightened by the fact that we could also bag the prestigious Red Hat Asia Pacific International Award in 2008 and had achieved the prestigious GLS National Award for the last five consecutive years for it’s out standing contributions in the field of Linux training & certification. This year ipsr solutions ltd. is crowned with the lifetime achievement award from Red Hat. We are rated at the top for conducting the maximum number of RHCE examinations in the SAARC region. One out of ten RHCE’s in South Asia is a member of IPSR. In the near future Asia Pacific region will overcome the US in the case of Number of RHCE’s mainly due to the contribution from ipsr solutions ltd. We are one among the two centers in South India who can conduct RHCSS training. We are the only partners of Red Hat India (P) Ltd.who had successfully conducted the RHCSS examination in the Asia Pacific region for the first time. IPSR can claim the credit of producing RHCEs from arts colleges in India for the first time.

ipsr solutions ltd.is also offering prestigious Microsoft certifications like MCP, MCSA, MCSE etc. IPSR will be ornamented with the Microsoft authorized partner status in the nearest future. Procedures for the same are in progress.

We owns a well-equipped CISCO division. This division offers prestigious certification programs like CCNA, CCNP and CCIE. This division is on it’s way to gain the CISCO academy status.

In addition to conducting the maximum number of examinations, we are also claiming the credit of producing the maximum number of 100% scorers in international certification examinations.
Students of **IPSR IT Finishing School** are gifted with the opportunity for improving both their soft skills and technical skills. We have a pool of experts from both industry and academy to support these students. IPSR IT Finishing School can claim the 100% placement record to its members.

We are maintaining a very good **placement division**. Companies like Wipro, hp, TCS etc are hiring students from Kerala with the support of IPSR. In the last one-year around 3000 students were placed in different companies with the support from IPSR. We are also arranging placement opportunities for non-IT students. Companies from overseas like Al.Nabooda constructions –UAE are hiring candidates with the support of IPSR.

**As a part of Corporate Social Responsibility** these placement activities are conducted on an absolutely **free of cost basis** to the candidates. In order to support these placement activities IPSR is maintaining different yahoo groups. Through these **yahoo groups around 1 lakh professionals /students** are directly associating with IPSR. IPSR has also proved successful in providing at least one job opportunity per day to the members of these groups.

We are maintaining a very good relation with the campus in Kerala. ipsr solutions ltd. is associated with around 15 **professional colleges** all over in Kerala and are providing technical support to **both students and faculty members** of associated colleges. Students are enjoying the privilege of getting exposure to the latest technologies as well as to get placed during the campus recruitment program.

We have appointed more than **50 ambassadors in different colleges in Kerala**. These ambassadors are students of respective colleges. These ambassadors are selected based on different parameters with the support from teachers and other authorities of the respective colleges. These ambassadors will act as a bridge between industry and campus. Being an IPSR campus ambassador and individual can be benefited in his technical developments as well as developing his management skills.

In addition to the campus ipsr solutions ltd. is also maintaining very good relation other companies in this industry. Our **corporate training division** has association with different companies in both Techno Park and Info Park In
addition to the corporate tie ups many working professionals are taking support from us on a personal basis.

Many professionals from India who are working abroad and foreign nationals are availing the support from us for their technical upgradation during the holidays. Students/Professionals from outside Kerala are opting ipsr solutions ltd. as the 1st choice for training in various technologies. In order to exploit the opportunities available in this area we had started a separate division. This division will concentrate on activities related education tourism and overseas placement.

As a part of Corporate Social Responsibility, we are offering financial incentives / Full scholarships/ placement to the deserving students. ipsr solutions ltd. is conducting career guidance seminars in Kerala for students of schools/colleges with the support of leading publications in Kerala. The participants will be benefited with the information regarding the latest trends/emerging technologies/ job opportunities in the IT industry.

ipsr solutions ltd. has always maintained very good relation with the media also, even though it is spending very less for media publicity. Leading dailies and other electronic media are always proving the possible support for IPSR in promoting it’s activities/achievements. We use internet and other cost effective methods for our promotional activities. Good relation with the campus, working professionals, other corporate, business associations and activities under Corporate Social Responsibility are major factors in reducing the advertising expenses.

ipsr solutions ltd.is maintaining good relation with the various Government bodies such as local administration, sales tax, PF, income tax, central excise etc.

ipsr solutions ltd.is a member of different professional bodies such as Kerala State Small Industries Association (KSSIA), Confederation of Indian Industries (CII), Travancore Management Association (TRAMA) and Kerala Vyapari Vyavasai Ekopana Samithi (KVVES).
The concept of incorporating a charitable trust named Institute of Professional Studies & Research (IPSR) was developed in a joint sitting of few entrepreneurs, academicians and members of a trade organization. The trust now enjoys the support of the members of *Kerala Vyapari Vyavasai Ekopana Samithi (KVVES)*-an association of business community in Kerala. Having more than 10 lakh members, KVVES may be the one among the largest trade organization of it’s kind in the world. The charitable trust is presently offering scholarship and incentives for deserving students.

Under the leadership of a team of committed entrepreneurs, academicians, industrial experts, talented employees and with the experience and expertise acquired over a period of 10 years, IPSR is all set ready for a big leap to explore the untapped vistas of Information Technology in the coming years.